



J. P. Mascaro & Sons

If it's service, it's us!

PRESS RELEASE

TO: ALL NEWS MEDIA

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**SUBJECT: MASCARO TO PROVIDE FREE E-WASTE DROP OFF RECYCLING
SITES IN 4 COUNTIES**

In today's modern society, there are constant changes in technology. These updates cause a great deal of outdated equipment and unwanted devices. Therefore electronic waste, commonly referred to as "e-waste," is on the rise. Although it may appear to represent only a small portion of the overall waste, e-waste accounts for a majority of the contamination in the waste stream. If improperly disposed, it will pollute our air quality and water streams. One local hauler suggests you don't throw it away, as it is actually recyclable!

J.P. Mascaro & Sons will be hosting an e-waste community event in an effort to keep these toxic items out of landfills. As part of its "Acting Clean and Green" initiative, the company will be providing containers and manning a total of four e-waste drop-off

sites in different counties throughout Eastern Pennsylvania.

The event will be held on Saturday, October 8th, 2011. All residents may deliver their e-waste, free of charge, between the hours of 8:00 A.M. and 12:00 noon at any of the following locations:

Montgomery County	J.P. Mascaro & Sons Corporate Headquarters 2650 Audubon Road in Audubon, PA
Berks County	Pioneer Crossing Landfill 727 Red Lane Road in Birdsboro, PA
Lehigh County	Lehigh Valley Recycling Center 3942 Portland Street in Coplay, PA
Luzerne County	Wyoming Valley Recycling Center 871 East Main Street in Nanticoke, PA

J. P. Mascaro & Sons Director of Environmental Compliance, Matthew J. Mascaro stated, "We are committed to being an environmental steward in the communities in which we provide service. We are offering this free drop off service of e-waste for residents. Virtually all electronic material will be accepted and will be fully processed and recycled or reused by Materials Processing Corporation, a state-of-the-art DEP permitted electronics recycling facility located in Philadelphia."

The following are some examples of e-waste: computers, laptops, computer peripherals (keyboards and mouse), TVs (CRT & flat screen), printers, monitors, DVD/DVR/VCR, cell phones, cameras, camcorders, CDs/DVDs and cases, GPS navigation systems, iPod/MP3 players, remote controls, digital converter boxes, and other miscellaneous electronics.

The following will **NOT** be accepted: appliances (this includes kitchen as well as washer/dryer, air conditioning units).

Please visit the company website at <http://www.jpмасcaro.com> for more information on waste collection, recycling services or J.P. Mascaro & Sons "Acting Clean and Green" initiatives.